Invitation
8th Guangzhou International Water Heater Exhibition 2013
GWHE 2013

Date: August 19-21, 2013
Venue: China Import & Export Fair Pazhou Complex

Approved By:
Department of Foreign Trade and Economic Cooperation of Guangdong Province

Sponsored by:
International Solar Society
Sino-Spanish Association for Energy and Sustainability
Energy Next Magazine
The Guangdong Enterprises Association for Foreign Economic Cooperation
GD-HK Economic & Cooperation Exchange Association

Organized by:
Guangzhou Grandeur Exhibition Services Co., Ltd.

Well-Known Brands:
On August 23, 2012, GWHE was successfully held at the China Import & Export Fair Pazhou Complex. 300 exhibitors and 12,000 visitors participated GWHE 2012. Thanks for the support from all the exhibitors, visitors, media and all industry insiders, especially the famous enterprises, like MEDIA, Msrite, SHIM CHEN, M.UNIVERSE, Himin, Aigete, Linuo Ritter, Chigao, New Times, 4smicoe, Solartech and so on.

For the brilliant achievement of Water Heater Exhibition 2012, many exhibitors expressed they would continue to exhibit at GWHE 2013. And some exhibitors booked their booths on the scene of GWHE2012, such as Boen, Louis, Aitoson, Tianzhixing, Weiji Energy-Saving, Jinjia,Yingt Energy-Saving, Shim Chen, Yibo, Guo Hong, Chuancheng, etc.

Are you still waiting? Suggest you to book the booth soon, or the good ones won’t be left!

According to the analysis, there are probably more than 400 million families if calculated by 3 people in one family with a population of 1.3 billion in China. Therefore, excluding the rural market, it needs 200 million water heaters by 10% even if each one can just be used for 10 years. Moreover, the analysis also takes no account of the situation that the families with two toilets may install two water heaters.

China’s popularizing rate of water heater is about 70%. Currently, 46.6% of households indicated that they will purchase or replace the water heater in the next five years. And the demand of urban water heater may reach 46.6 million units.

Undoubtedly, water heater industry is facing a new consumption peak. So, it is wise to seize such opportunity to be part of the GWHE2013.

GWHE2013 will be held in China Import & Export Fair Pazhou Complex. The complex is situated in south of Guangzhou Pazhou Island, which is the largest exhibition hall (total area: 700,000 square meters) in Asia. With world class facilities, it’s a modern construction combining high-technology with intelligence and ecology. It can improve the visibility of exhibitors and expand the effect of exhibiting.

Above all, to attend GWHE2013 will be your best choice to promote your brands, extend market and find the good sourcing of water heaters. Besides, GWHE2013 will be more flourishing with your kind participation!
Water Heater Exhibition 2013 · Exhibition Scope

- **Heat pump product and equipment:** Household & commercial air source water heater, air-source heat pump water heater, water source heat pump, etc.
- **Solar water heating equipment:** Various types of flat panel solar collector, heat pipe tubular collector, split pressurized solar water heater, etc.
- **Electric water heater:** instantaneous electric water heaters, storage-type electric water heaters etc.
- **Gas water heater:** vertical type water heater, flue water heater, balanced water heater, forced exhaust water heater, forced to exhaust water heater, outdoor-type water heaters, etc.
- **Related accessories and equipment,** water management system, hot water solution, energy-saving hot water project, etc.

### Water Heater Exhibition 2013 · Booth Fee

<table>
<thead>
<tr>
<th></th>
<th>Standard Booth (3m X 3m)</th>
<th>Luxury Booth (3m X 3m)</th>
<th>Raw Space (at least 36 m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Price (USD)</td>
<td>2,200/booth</td>
<td>2,600/booth</td>
<td>220/m²</td>
</tr>
</tbody>
</table>

- **No facilities provided,** RMB 50 construction management fees added for every square meter, on their own or entrust design and decoration.

<table>
<thead>
<tr>
<th>Instruction Type</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Standard Booth Instruction</td>
<td>3m X 3m includes 3 white boards (2.5m height), one desk, 2 folding chairs, 2 lamps, lintel with Chinese &amp; English, one garbage can and carpet</td>
</tr>
<tr>
<td>Luxury Booth Instruction</td>
<td>The standard booth plus the luxury decoration to your requirement</td>
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**Guangzhou Grandeur Exhibition Services Co., Ltd.**

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