Press Release

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UrbanTec China Conference 2013 to feature Zero-emission Building technology from Bayer

German-based Bayer MaterialScience, renowned supplier for production of high-performance materials and an arm of chemical and pharmaceutical giant Bayer AG, is bringing its expertise in developing zero-emission buildings for the second time to the UrbanTec China Conference 2013 – the only sustainable urban development and better living event in China.

In addition to exhibiting its success stories and green building projects all over the world, including in China, experts from the company will also be addressing conference delegates at forum sessions for the “Smart Buildings and Energy Efficiency” track on May 29.

Bayer MaterialScience initiated the EcoCommercial Building program (ECB) working with building decision maker in the construction sector. Its project in Qingdao, China, jointly developed with Chinese ECB partners, an polyurethane plant and office building which is also the company’s first zero-emission building in the country and boasts zero carbon emission. And in 2013, it has received a gold-standard ranking from the internationally renowned Leadership in Energy and Environmental Design (LEED) rating system.

The building focuses on the comprehensive utilization of energy such as the use of a passive building envelope, energy saving LED lighting technology, a thermally active building system (TABS), a geothermal heat pump system, and a constant supply of renewable energy via the photovoltaic power generation system.
A structure that uses no external energy and does not emit carbon on an annual basis, is considered as having net zero energy, according to the requirements of the U.S. Department of Energy.

Other areas of interest covered at the UrbanTec China Conference include information technology, intelligent transportation, climate change and smart grids and clean energy. The two-day Conference starts May 29 and the Showcase will run May 28 through June 1 at the China National Convention Center in Beijing.

To learn more about the UrbanTec China Conference @ CIFTIS, please visit www.urbantecchina.com.

About the UrbanTec China Conference @ CIFTIS
The UrbanTec China Conference, held as part of the annual China International Fair for Trade in Services (CIFTIS), features an innovative event concept incorporating various components, including a high-profile conference, a showcase of solutions, a variety of
business networking functions, and dedicated workshops. The UrbanTec China Conference @ CIFTIS aims to import the idea of smart cities and related technologies and services into China. It is a platform for education, information, exchange and communication, located in the political decision making center of China – Beijing.

www.urbantecchina.com

About Koelnmesse
As a world-renowned trade fair organizer, Koelnmesse has an excellent track record for organizing some of the world’s leading trade events. With over 80 years’ experience in organizing large-scale commercial events connecting buyers and sellers, Koelnmesse brings forth an unrivaled skill-set and expertise needed to develop the UrbanTec China Conference @ CIFTIS into the premier international urban conference in China.

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