Improving the construction sector human capital basis – policy perspectives

Roman Horvath
DG Internal Market, Industry, Entrepreneurship and SMEs, C. 1
one of the biggest sectors of the EU economy, it impacts directly the daily life of EU citizens.

2012 Commission Communication
"Strategy for the sustainable competitiveness of the construction sector and its enterprises"
COM/2012/0433 final

High Level Tripartite Strategic Forum for Construction

5 topics – investments, skills, resource efficiency, Internal Market, globalisation
Challenges
- energy efficiency
- digitalisation
- sustainability/resource efficiency

Skilled workforce
• Construction is competing with other sectors to attract young talent.

• It has to attract and retain a diverse group of multi-talented people.

• Negative image, a lack of skills for the future challenges
• Attractive curricula

• Innovative training methods

• National – European (good practice, recognition)

• collaboration and understanding across different trades
• Labour shortages in the construction sector after the crisis

• Skill mismatches in construction are increasing

• Low skilled workers have generally decreased

• New technologies, green construction and digitalisation set the future skills demand
European Construction Sector Observatory

• launched in 2015
• individual country profiles, fact sheets on individual national and/or regional policy measures and analytical reports

• Analytical Report - Improving the human capital basis

2017 Construction Conference: Let's build changes!

- reshaping cities, sustainability, skills, digitalisation/innovation
- a capable workforce to deliver transformational change
- new ways of looking at skills and competencies

- **Clean Energy for All Europeans**
  Communication COM(2016) 860
  (Accelerating clean energy in buildings)

- **New Skills Agenda for Europe**
  Communication COM(2016) 381
  (Blueprint for Sectoral Cooperation on Skills)

- **Closing the loop - An EU action plan for the Circular Economy**
  Communication COM(2015) 614
• **Resource efficiency opportunities in the building sector**
  Communication COM(2014) 445

• **Green Employment Initiative: Tapping into the job creation potential of the green economy**
  Communication COM(2014) 446

• **Green Action Plan for SMEs**
  Communication COM(2014) 440
BUILD UP Skills - [www.buildupskills.eu](http://www.buildupskills.eu)

- skills in relation to energy efficiency and renewable energy systems and measures in buildings

**Pillar I** - to identify specific training needed and elaborate a strategy (National Roadmap)

**Pillar II** – to implement National Roadmaps (including development and upgrade of qualification and training schemes)
European Alliance for Apprenticeships
- in the construction sector
 (the only individual sector involved)

• 56 pledges

• monitoring of the implementation of the pledges
• insight into construction sector apprenticeships

http://ec.europa.eu/growth/sectors/construction/apprenticeships_en
Blueprint for Sectoral Cooperation on Skills

• cooperation between key stakeholders in a given economic sector (partnerships enterprises/education providers)

• a sectoral strategy for skills intelligence and labour-market relevant skills development

• roll-out at national/regional level
Priority areas for the Construction Blueprint

• energy efficiency

• digitalisation

• circular economy including bio-based and secondary recycled products
Thank you for your attention!

Questions?

roman.horvath@ec.europa.eu